Strategic Map of the Health & Productivity Management

Business Value

Business activities centred on press-in technology
Proposals for urban development that lead to a safe, secure, and comfortable future

Social Value

Contributing to society by promoting the press-in method based on The Five Construction Principles

Health Investment

Creating a vibrant work environment
Approach: Preventional lifestyle-related diseases and serious illnesses, measures to maintain mental health

- Conducting health checkups and other medical examinations
- Thorough post-health checkup measures
- Health promotion measures (support for smoking cessation, promotion or women's health, cancer control)
- "Mental & Psychological Health Consultation Room" (24-hour health consultation service by doctors, etc.)
- Promoting work style reforms (GIKEN New Normal)
- Conducting stress checks (Established a consultation service for employees and their families)
- Conducting harassment prevention trainings

Effectiveness of the Health Investment

Indicators on the status of health investment measure	Indicators related to change in awareness and behaviour	Final objective indicators
Percentage of employees receiving health checkups and other medical examinations	Health checkup results	
Percentage of employees receiving reexaminations/ precision examinations	Lifestyle interview data	Definition and management of good lifestyle habits
Rate of individual consultations with industrial physicians	Treatment continuation rate	Reducing presenteeism
Utilization rate of the Mental & Psychological Health Consultation Room	High-stress rate Over time work hours	Reducing absenteeism
Number of health promotion newsletters distributed	Rate of absenteeism and leave taken	Improving health literacy
No. of employees who received support for smoking cessation	Non-smoker rate	Increasing work engagement
Percentage of employees teleworking and taking maternity leave, etc.	Results of Employee Awareness Questionnaire 5-less reduction rate	Realization of work-in-life
No. of participants in the harassment training	Harassment understanding	

Managerial Targets to be Achieved Through Health & Productivity Management

- **Best performance with a healthy mind and body**
- **Increased productivity**
- **Establish a corporate culture that values health and wellness**

*1 Presenteeism: When a person works while having a health problem
*2 Absenteeism: When a person is absent from work (taking leave) due to a health problem
*3 Health literacy: The ability to obtain, understand, evaluate, and use health and medical information
*4 Work engagement: When the three elements of "vitality," "enthusiasm," and "immersion" are all present, making work rewarding and fulfilling